

# MARK RONCHETTI

US + SENATE

**CONTACT: Jeff Glassburner**  
[jeff@markronchetti.com](mailto:jeff@markronchetti.com)

## Mark Ronchetti Releases First General Election TV Ad

*Ronchetti's Ad Strikes Positive Tone*

**Albuquerque, NM** – Today, Republican U.S. Senate candidate Mark Ronchetti released his first ad of the general election, showcasing his belief in the shared values of all New Mexicans. The new ad from the Ronchetti campaign lays out Mark's belief in the New Mexico values of faith, family, and freedom, as well as his support for small businesses and law enforcement officers.

[Watch the "I Believe" Ad here](#)

"I believe in our New Mexico values of faith, family, and freedom," said Mark Ronchetti. "I'm not a politician and I have no interest in the political fights of the past. I'll work with anyone to improve the lives of the people of New Mexico. I'm running for U.S. Senate because I believe that the people of New Mexico deserve a Senator who will fight for them, and not for their own career."

Ronchetti's campaign also highlighted the stark contrast between Ronchetti's platform and the far-left D.C. record of his opponent, Ben Ray Lujan.

"Mark got into this race to give a voice to all people in New Mexico," said Campaign Manager Jeff Glassburner. "Ben Ray Lujan has spent the last 12 years in D.C. putting his political career ahead of the people he represented. In 12 years in Congress, he never passed a bill into law, and spent his time climbing Nancy Pelosi's ladder to become her assistant. New Mexicans deserve a Senator who will put the people of New Mexico before the politics of D.C."

The commercial is running on broadcast stations across New Mexico.

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