



New Mexico DEPARTMENT OF  
**TRANSPORTATION**

**Michelle Lujan Grisham**, Governor  
**Michael R. Sandoval**, *Cabinet Secretary*

**FOR IMMEDIATE RELEASE**

Sept. 3, 2020

## **Take a Ride on Us this Labor Day weekend**

SANTA FE – As drivers celebrate responsibly this Labor Day weekend, the New Mexico Department of Transportation and its partners are promoting a program to get New Mexican’s home safely.

NMDOT is partnering with Bernalillo County, the city of Albuquerque, Cumulus radio stations and Uber to support the “Take a Ride on Us” program designed to combat drunk driving.

The program offers participants in the Bernalillo County metro area a single Uber credit of up to \$10 beginning noon Friday, Sept. 4 through 3:00 a.m. Tuesday, Sept. 8. Funding has been provided to cover 2,000 rides during that period.

Participants will access the credit through the Uber app using the code:  
**ABQLABOR20.**

Tips are not included and refunds are not provided for trips that cost less than the \$10 credit. The code is also not valid for use with Uber Eats. All riders are required to wear masks.

Since Christmas 2018, this public-private partnership has provided thousands of safe rides home to New Mexican’s living in the Albuquerque metro area who choose not to drink and drive.

Working together, we can ENDWI.

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