

2016-18

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NEWS RELEASE

May 19, 2017

FOR IMMEDIATE RELEASE

NEW MEXICO BROADCASTERS ASSOCIATION ANNOUNCES WINNERS OF 2017 EXCELLENCE IN BROADCASTING AWARDS

ALBUQUERQUE, NM - The New Mexico Broadcasters Association is proud to announce the 2017 winners of the association's Excellence in Broadcasting Awards. The awards reflect the outstanding achievement of broadcasters for the calendar year 2016 and recognize exceptional news coverage, entertainment and production across four radio markets and one television market. The winning entries represent innovative news coverage and quality programming across the state.

This year's Stations of the Year are:

Small Radio Market – KSEL-FM, Rooney Moon Broadcasting in Portales
Medium Radio Market – KSMX-FM, Rooney Moon Broadcasting in Clovis
Large Radio Market – KGRT-FM, Adams Radio Group in Las Cruces
Metro Radio Market – KQTM The Team in Albuquerque
Television Market – KOB-TV 4 Hubbard Broadcasting in Albuquerque

The NMBA Board of Directors is also proud to announce awards given to New Mexico high school and college students for their work as young broadcasters. Congratulations to Farmington High School, MAS Charter School, Eastern New Mexico University, New Mexico Junior College and the University of New Mexico for encouraging and mentoring our next generation of talented journalists.

For a full list of this year's winners, visit NMBA.org today.

STUDENT AWARDS

Student Reporter:

KUNM *Breaking the Cycle: Illiteracy in New Mexico*

Anna Lande, Reporter

Student Newscast:

Farmington High School

90 Second Sport Short

Cameron Nez, Reporter

Student Commercial or PSA:

MAS Charter School

Roadrunner Food Bank

MAS Charter School Students, Voice Talent

Melissa Galetti, Sponsor

Student DJ Personality Aircheck:

Farmington High School

FHS Live Scorp Radio

Jonah Herman and Cameron Nez

Student Sportscaster:

KENW-TV

ENMU Women's and Men's Live Basketball

Jacob Aranda, Play-by-Play

Student Play-by-Play:

Farmington High School

FHS v Kirtland Central Boys Basketball

Jonah Herman and Cameron Nez

Student Original Production:

KNMJ *Special Program*

September 11th Memorial

Monica Danner, Producer; Ameer Rodriguez, Talent

SMALL MARKET RADIO

Breaking News:

KNCE Oil Explosion

Rita Daniels, Reporter

Complete Newscast Station:

KSEL-FM Afternoon News

Kevin Robbins and Amber Kaye

Continuing Coverage:

KNCE Suicide Gorge Bridge

Rita Daniels, Reporter

Feature News Story:

KNCE Penasco Fiestas

Rita Daniels, Reporter

Newscaster:

KSEL-FM L Kevin Robbins

Kevin Robbins

:30 Commercial:

KSEL-FM Harley Smash-a-Palooza

KT Kelley

:60 Commercial:

KSEL-FM Twin Arrow Bingo

Duffy Moon

DJ Personality Aircheck:

KNCE "Wake Up Taos" Valentine's Day

Rita Daniels

Morning Show:

KSEL-FM The Morning Throwdown

Kevin Robbins, Doc Elder and Lisa Schmidt

Specialty Show:

KNCE See Something, Say Something

Justis Daniels

Sports Play-by-Play:

KSEL-FM Greyhounds vs Lobos

Doc Elder

Sports Show or Interview:

KSEL-FM Doc Elder Interviews Lady Hounds Head

Coach Josh Prock

Doc Elder

Station Promotional Announcement:

KSEL-FM Hunt for the Mega Ticket

Kevin Robbins

Talk Show or Interview:

KRSN-AM Morning Show Interview with Author

Benjamin Radford

Nancy Coombs, Interviewer; David Sutton, producer

Website:

KNMX-AM www.sdcradio.com

Angie Lyster

Public Service Announcement:

KNMX-AM The Gabriel Project

Angie Lyster, Talent and Producer

Public Service Campaign:

KNFT-FM Tour of the Gila

Ted Tucker, Sabrina Pack and Anna Yniguez

Social Media Integration:

KNFT-FM Tour of the Gila

Ted Tucker, Sabrina Pack and Anna Yniguez

STATION OF THE YEAR

KSEL-FM Rooney Moon Broadcasting

Portales

MEDIUM MARKET RADIO

:30 Commercial

KYEE-FM John Sleeping
James White and Jamie Prather, Talent; Tammie Reynolds, Producer

:60 Commercial

KQEL Burro Street Bakery
Julianne Muench, Joe Muench, Talent; Tammie Reynolds, Producer

Breaking News:

KSMX-FM Military Plane Crash Near Clovis Airport
Cari Kelley and Duffy Moon

Complete Newscast Station:

KIXN-AM Up-to-Date with Dawn Morgan
Dawn Morgan

Continuing Coverage:

KINN-AM Election Night 2016
Joe Muench, Julianne Muench and Tom Fuller, Talent;
Mike Mason, Producer

DJ Personality Aircheck:

KSMX-FM Mix 107.5 Afternoons
KT Kelley

Feature News Story:

KSMX-FM 10 Year Anniversary of Clovis Tornado
Casey Peacock

Morning Show:

KSMX-FM Mix Mornings w/Duffy and Amber
Duffy Moon, Amber Kaye, Cari Kelley, Doc Elder and
Mini Coop

Newscaster:

KIXN-FM Up-to-Date with Dawn Morgan
Dawn Morgan

Public Service Announcement:

KSMX-FM Fun Safe Summer Campaign
KT Kelley

Public Service Campaign:

KSMX-FM Mix 107.5 Secret Santa
Duffy Moon, Amber Kaye, Cari Kelley

Social Media Integration:

KNMJ Broadcasting Sports with video streaming, radio
and social media
Susan Fine, Kasie Taylor and Monica Danner

Specialty Show:

KIXN-FM NMJC Wins National Indoor Track
Championship
Dawn Morgan

Sports Play-by-Play:

KIXN-FM Tatum vs. Ft. Sumner
TJ Miracle, Play by Play; Ty Friend, Commentary

Sports Show or Interview:

KIXN-FM Lea County Sports Report
Ty Friend

Station Promotional Announcement:

KSMX-FM The Mix Mom Prom
Duffy Moon

Talk Show or Interview:

KYEE-FM Garth Brooks
James White, Talent and Producer

Website:

KSMX-FM *HeyMix.com*

Duffy Moon

STATION OF THE YEAR:

KSMX-FM Rooney Moon Broadcasting

Clovis

LARGE MARKET RADIO

:30 Commercial:

KGRT Cruces to ABQ Bio Park

Joey Hernandez and Jackie Wilkinson, Producers and Talent

:60 Commercial:

KXPZ Las Cruces Country Music Festival

Lyndsey Kalson

Breaking News:

KGRT-FM Mesilla Valley News Breaking News On Air

Facebook Live

Ernesto Garcia

Complete Newscast Station:

2518 KGRT-FM Mesilla Valley News

Ernesto Garcia and Cynthia Mendoza, Producers

Continuing Coverage:

KSFR-FM Vulnerable Adults

Ellen Berkovitch, News Director; Derrick Toledo, Journalist

DJ Personality Aircheck:

KGRT-FM At Work with Jackie

Jackie Wilkinson, Talent

Feature News Story:

KSFR-FM Immigration

Hannah Colton

Morning Show:

KRWN-FM Shawn in the Morning

Shawn Kelly, Talent

Newscaster:

KGRT-FM Mesilla Valley News

Ernesto Garcia, Producer and Talent

Public Service Announcement:

KGRT-FM PAWs for Relief

Joey Hernandez and Carolina North

Public Service Campaign:

KXPZ Community Give Back – Santa Paws

Lyndsey Kalson

Social Media Integration:

KXPZ Zia Country Social Media

Lyndsey Kalson

Specialty Show:

KRWG-FM The Tamale Confidential

Edmundo Resendez

Sports Play-by-Play:

KXPZ Aggie Hoops

Jack Nixon

Sports Show or Interview:

KENN-AM/FM Strike Zone Charity Event

Wally D, Talent

Station Promotional Announcement:

KXPZ Zia Country Castaway Collection

Lyndsey Kalson

Talk Show or Interview:

KSWV-AM Veterans Today and Full Battle Rattle

Chris Abeyta, Host; Pat Gonzales, Producer

Website:

KSWV-AM www.SantaFeToday.com

Anthony Gonzales, Pat Gonzales and Estevan Gonzales

STATION OF THE YEAR

KGRT-FM Adams Radio Group

Las Cruces

METRO RADIO

:30 Commercial:

KQTM Rob's Place

Bob Brown, Mike Burt, Mercedes Morton, Sean King,
Talent; Mike Burt and Sean King, Producers

:60 Commercial:

KLVO NMSH

Ricardo Ramirez, Producer and Talent

Breaking News:

KUNM-FM APS Policy Retains Transgender Students'

Rights

Marisa DeMarco

Complete Newscast Station:

KKOB-AM Morning News

Judith Jenkins

Continuing Coverage:

KUNM-FM Enduring Addiction: The Long Fight Against

Heroin in Northern New Mexico

Ed Williams

DJ Personality Aircheck:

KBQI-FM Afternoons with Bev

Bev Rainey

Feature News Story:

KKOB-AM Star Wars Pets

Pat Allen

Morning Show:

KZRR The 94 Rock Morning Show

Rob Brothers, Phil Mahoney and Stephanie Gregg

Newscaster:

KUNM All Things Considered at KUNM

Chris Boros, Newscaster

Public Service Announcement:

KTEG Animal Welfare Sidekick

Jeff Brown

Public Service Campaign:

KPEK Radiothon for UNM's Children's Hospital

Ryan Safford, Tony Manero, Jackie James and Donnie
Chase

Social Media Integration:

KQTM Social Media Integration

Mike Burt and Andy Swanson, Producers

Specialty Show:

KHFM Broadcast of Opera Southwest Tancredi

Kathlene Ritch, Talent; Brent Stevens,

Producer/Engineer

Sports Play-by-Play:

KQTM 6A Football Championship Cruces at Rio Rancho

Scott Galetti, Play-by-Play; David Williams, Color; Kelly

Watson, Producer; Adam Noel and Austin Denton,

Stats

Sports Show or Interview:

KNML-AM Brian Urlacher KNML Interview

Mikael Lamonde, Jeff Siembieda and JJ Buck

Station Promotional Announcement:

KARS WWE Live: The Holiday Tour

Benny Martinez, Writer; Scott Mayton, Producer; Zeus

Stewart, Voice Talent

Talk Show or Interview:

KABG-FM Chaz Malibu Interviews "The Fonz", Henry

Winkler

Chaz Malibu, Producer and Talent

Website:

2321 KQTM 1071theteam.com

Andy Swanson, Webmaster

STATION OF THE YEAR

KQTM The Team

Albuquerque

TELEVISION

NEWS TEAM

Breaking News:

KOB-TV Political Rally Turns Dangerous
KOB News Team

Community Issue Programming:

KRQE TV Poisoned Waters
Larry Barker, Reporter; Mark Corey,
Producer/Photographer; Matthew Romo, Editor

Continuing Coverage:

KOB-TV Inmates on the Run
KOB 4 News Team

Education Programming:

KOB-TV The Perfect Score
Erica Zucco

Election Coverage:

KOAT-TV Election Coverage
KOAT Staff

Evening Newscast:

KOB-TV KOB Eyewitness News 4 at 10
Justin Kreitz and the KOB4 News Team

General News Coverage:

KRQE TV Diamond Runs
Chris McKee

Legislature Coverage:

KOAT-TV Legislative Coverage
KOAT Staff

Morning Newscast:

KRQE TV 6:30AM Morning Show
Joseph Perez, Christian Naranjo, Jonathan Halvorson,
Crystal Guitierrez, Adam Atchison, Kristen Currie

INDIVIDUAL ACHIEVEMENT

Investigative Reporting:

KOB-TV 4 Investigates
Chris Ramirez

MMJ:

KRQE-TV Gabrielle Burkhart
Gabrielle Burkhart, Multimedia Journalist

News Feature:

KOB-TV Traffic App Test
Chris Ramirez

News Photographer:

KOAT-TV Jacob Wiklund News Photographer
Jacob Wiklund

News Reporter:

KRQE TV News Reporter
Chris McKee

Sports Reporter:

KOB-TV Sports Anchor JP Murietta
JP Murietta

Weathercaster:

KOB-TV Meteorologist Jorge Torres
Jorge Torres

PROGRAMMING AND COMMUNITY ENGAGEMENT

Expanded Sports Show or Sportscast:

KOB-TV New Mexico Game Day
JP Murietta

Local Programming:

KRQE KRQE Lendagay NM
Iain Munro and Chad Brummett

Public Service Campaign:

KRQE KRQECares

Todd Perchert and Carolyn Rush

Public Service Programming:

KOB Eye on New Mexico

Erica Zucco

Station Promotional Announcement:

KOB-TV Grinch Protection

Parker Harms and Jeff Wright

Website:

KRQE KRQE.com

Paulette Mastio, Chelo Rivera

STATION OF THE YEAR

KOB-TV 4 Hubbard Broadcasting

Albuquerque