



**FOR IMMEDIATE RELEASE:**

**NMDA Contact:** Brandon Larrañaga  
Communications Assistant, New Mexico Department of Agriculture  
[blarranaga@nmda.nmsu.edu](mailto:blarranaga@nmda.nmsu.edu)  
575-339-5011 (Kristie Garcia, Public Affairs Director)

March 25, 2021

**New Mexico Department of Agriculture to host virtual export training seminars**

*First seminar is Thursday, April 8*

LAS CRUCES – The New Mexico Department of Agriculture will host a series of virtual export training seminars for the benefit of agricultural producers throughout the state. The first of these seminars is Thursday, April 8 at 10 a.m. MT and will feature presentations from the Western United States Agricultural Trade Association, Imalinx and Congressum Consulting Inc. These trade companies will help producers set their sights on exporting products to Canada, as well as Latin American countries.

The seminars are designed to educate New Mexico agriculture and food companies about the opportunities in foreign markets and will consist of presentations covering a wide range of topics, including:

- Market assessments.
- Technical and logistical information.
- Insight and export strategies.
- Available resources.

Presenters for the April 8 seminar will include in-country trade consultants, United State Department of Agriculture–Foreign Agricultural Service representatives, and logistic and banking representatives.

“New Mexico produces agricultural products that are popular not only here, but across the world,” said New Mexico Secretary of Agriculture Jeff Witte. “The export training events serve to showcase opportunities that help our small and medium companies succeed in the export market. These seminars will cover many tools and trade assistance programs that are available to New Mexico food and agriculture companies.”

Register for the April 8 seminar at:

[https://nmsu.zoom.us/meeting/register/tJorduioPzIpE92OAscG4Ox\\_R8FvOA5U7Kpl](https://nmsu.zoom.us/meeting/register/tJorduioPzIpE92OAscG4Ox_R8FvOA5U7Kpl)

Registration and participation for this event is free of charge, and there is no deadline to register. Upon successful registration, attendees will receive a confirmation email containing information about joining the seminar.

Details for future export trainings will be announced when available. For more information or inquiries, please contact NMDA Marketing Specialist Juan Sanchez at [jsanchez@nmda.nmsu.edu](mailto:jsanchez@nmda.nmsu.edu).

###

[Haga clic aquí para la versión en español.](#)

Find us at:

[www.nmda.nmsu.edu](http://www.nmda.nmsu.edu)

Facebook, Twitter and Instagram: @NMDeptAg

YouTube: NMDeptAg

LinkedIn: New Mexico Department of Agriculture



Cutline: Congressum Consulting, a Canadian organization, is one of the feature presenters of the export training seminar. Hosted by the New Mexico Department of Agriculture, the export training seminar will focus on agriculture producers in New Mexico and options available to them when exporting commodities.



## *Products of the U.S.A.*

Cutline: The Western United States Agriculture Trade Association is one of the feature presenters of the export training seminar. Hosted by the New Mexico Department of Agriculture, the export training seminar will focus on agriculture producers in New Mexico and options available to them when exporting commodities.



Cutline: Imalinx, an organization focused on the Latin American markets, is one of the feature presenters of the export training seminar. Hosted by the New Mexico Department of Agriculture, the export training seminar will focus on agriculture producers in New Mexico and options available to them when exporting commodities.