



Michelle Lujan Grisham
Governor

Alicia J. Keyes
Cabinet Secretary

Amber Dodson
Director

MEDIA ADVISORY:
March 12, 2021

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Monday: Virtual Film & TV Day

SANTA FE, NM – Together, IATSE Local 480 in collaboration with the New Mexico Film Industry and the New Mexico Film Office presents a virtual film and TV Day.

WHO: Governor Michelle Lujan Grisham, and state officials will join industry representatives to celebrate the resiliency of the New Mexico film industry.

WHEN: Monday, March 15, 2021, 10am-4pm, press conference at 12pm

WHAT: Virtual Film & TV Day

10:00 am: Welcome and IATSE 101 Presentation

11:00 am: Virtual Table Read

12:00 pm: Virtual Press Conference

1:00 pm: Industry Panel: IATSE, SAG-AFTRA, Teamsters, NBC, and WB

2:30 pm: Film Educators Panel: UNM, SFCC, CNM, NMSU, IAIA, San Juan CC

3:30 pm: Film & TV Day Closing

ZOOM LINK:

<https://us02web.zoom.us/j/87133908467>

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Webinar ID: 871 3390 8467

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