



Michelle Lujan Grisham

Governor

Alicia J. Keyes

Cabinet Secretary

Amber Dodson

Director

FOR IMMEDIATE RELEASE:

April 14, 2021

CONTACT: Jennifer Esquivel

505-469-2915

Jennifer@nmfilm.com

The New Mexico Film Office Announces

***Holiday in Santa Fe* a Lifetime Production has begun filming in New Mexico**

SANTA FE, N.M. – *Holiday in Santa Fe*, a feature for Lifetime Television is being filmed in Santa Fe, New Mexico.

The film is directed by Jody Hahn (*The Connors*) and produced by Mario Lopez (*Feliz NaviDAD*, *The Expanding Universe of Ashley Garcia*) and Mark Roberts (*Feliz NaviDAD*, *The Expanding Universe of Ashley Garcia*).

“We are very excited about this production being filmed in New Mexico. Mario Lopez has already been a major advocate on behalf of Santa Fe, New Mexico, our crew, our local businesses, and our culture, in his short time in our state,” said Amber Dodson, Director, New Mexico Film Office. “I also want to recognize the incredible effort Jennifer LaBar Tapia, Liaison of the Santa Fe Film Office and the City of Santa Fe. They have gone above and beyond in accommodating this production to shoot a holiday movie in the Spring.”

“I love Santa Fe! Everyone has been terrific. Jennifer LaBar Tapia at the Santa Fe Film Office was instrumental in bringing us here and the community has been very welcoming. I hope to come back and shoot here again soon,” Mario Lopez, Producer.

“*Holiday in Santa Fe* is a feel-good Christmas movie that New Mexicans should look forward to watching, because of the way this production team has embraced our charming city. Mario Lopez and his talented team of producers put a lot of thought and time into writing the script to showcase Santa Fe’s history and culture, including using local artisans and musicians,” said Jennifer LaBar Tapia, Film Liaison, Santa Fe Film Office. “We are grateful to Mario Lopez and Lifetime for bringing this project to our city and we look forward to the end result.”

The production will employ approximately 20 New Mexico crew members and 50 New Mexico background talent.

Holiday in Santa Fe - by Cristela Alonzo is the story of a family-owned business, Casa de Milagro, dreamed up by matriarch Milagro, and her beloved husband Manuel Ortega. Together the tight knit family creates ornaments and decorations inspired by Mexican Christmas traditions. The award-winning creations have become collectors’ items. The unique pieces are highly sought after each holiday season. Siblings Tony (Mario Lopez) and Magdalena (Aimee Garcia) help run the shop in Santa Fe, but when Milagro unexpectedly passes, the family struggles to find its heart. Enter Belinda Sawyer (Emeraude Toubia), executive at Warm Wishes Inc. One of the largest greeting card/holiday décor chains in the United States. Warm Wishes has had its eye on the Milagro company for a sometime and sees an opportunity. As Tony fights for the future of the company, Belinda comes into town set on acquiring Casa de Milagro, but when she meets Tony, sparks fly, and she realizes that there is more to Casa de Milagro than meets the eye.

For more information on the production, contact: holidayinsantafe@gmail.com

All film and television productions in New Mexico are required to adhere to the state’s operative emergency public health order, associated public health restrictions and COVID Safe Practices. Those restrictions include but are not limited to the adherence to occupancy maximums, the maintaining of a six-foot

distance between individuals, wearing masks at all times, daily disinfection, symptom screenings, and more.

The New Mexico Film Office has released Back2One, a catchall set of principles, general recommendations, and resources for film and television productions operating during COVID-19. Back2One recommendations and other COVID Safe Practices can be found at nmfilm.com

###



The New Mexico Film Office

1100 S. St. Francis Drive, Suite 1213

Santa Fe, NM 87505

(505) 476-5600

info@nmfilm.com

nmfilm.com

A division of the [New Mexico Economic Development Department](#)