



ANNOUNCING BIG NEWS! The new music television series 'BANDS OF ENCHANTMENT' will air this Summer/Fall on PBS New Mexico and Texas!

BANDS OF ENCHANTMENT was filmed live in Tucumcari, New Mexico featuring music acts from all across the country! Discover the hottest new bands on the back drop of beautiful New Mexico! This half hour televised event will be a pillar to the Southwest music scene. Inspired by events such as: Austin City Limits, SXSW, MTV Unplugged, and American Bandstand, Bands of Enchantment will be an evening of music not to miss!

Season One champions 12 ROCKING BANDS that have been featured on: Billboard, The Grammys, Rock & Roll Hall of Fame, Late Night with David Letterman, CBS Morning Show, NBC, Daryl's House, ACL, Bonnaroo Music Festival, SXSW, NPR Tiny Desk, Rolling Stone, and more!

We are proud to announce the season one line-up! **Brett Dennen** from Central Valley, CA, **Making Movies** from Kansas City, MO, **Southern Avenue** from Memphis, TN, **Junior Mesa** from Bakersfield, CA, **Lilly Hiatt** from Nashville, TN, **The Texas Gentlemen** from Dallas, Texas, **Lydia Loveless** from Columbus, Ohio, and **Max Gomez** from Taos, NM! In addition there are two special acoustic episodes with New Mexico's very own: **Carlos Medina** from Las Vegas, **Micah Thunder** from Albuquerque, **Sara Marie Rorie** from Santa Fe, and **The Levi Platero Band** from the Navajo Nation!

Bands of Enchantment was created by New Mexico State University Alumni Ken C. Peterson and Executive Produced by his stepfather Vincent Chavez Sr (Latewa Media), and his step brother Vince T. Chavez (Elkhorn Entertainment). "Now more than ever it's time to celebrate! What better way than with music! My family and I are so excited to be building the next Austin City Limits right here in New Mexico. We couldn't have done it without the incredible support from the City of Tucumcari. Here's to the first of many!" -Ken C Peterson

Bands of Enchantment airs:

KENW (Portales, Artesia, Tucumcari, Ruidoso, Roswell, Hobbs)

Monday's at 10:30pm MT starting June 14th and Saturday's at 9:30pm MT starting June 19th

KRWG (Las Cruces, El Paso, Deming, Silver City, Alamogordo, Truth or Consequences)

Saturday's at 10:00pm MT starting July 3rd

KACV (Texas Panhandle, Oklahoma Panhandle, Eastern New Mexico)

Saturday's at 10:30pm MT starting July 10th

KNME (Albuquerque, Santa Fe, Taos, Farmington, Socorro, Gallup, Las Vegas)

Saturday's at 4:30 pm MT and 10pm MT starting August 14th

For advertisement inquiries please email: inquiries@bandsofenchantment.com. For more information and official trailer visit www.bandsofenchantment.com

Elkhorn Entertainment is an artist-driven independent creative studio specializing in original works, branded content, commercials, and music videos. Please check out their work: www.elkhornent.com. La Tewa Media is an advertising agency providing effective marketing and advertising strategies. Their online marketing and media plans will meet your high creative standards while maintaining your budget concerns. For more information: info@latewamedia.com Ken C. Peterson is a writer, producer, and actor based in Los Angeles, California. For list of credits visit: imdb.me/kencpeterson

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A NATIONALLY TELEVISED NEW MEXICO MUSIC PHENOMENON

TUCUMCARI SESSIONS



(Featured below is Southern Avenue)





(Featured above is Making Movies and below is Max Gomez)





(Featured above is Brett Dennen)



(Featured above is Carlos Medina and below Lilly Hiatt)



