



**REPUBLICAN PARTY OF NEW MEXICO LAUNCHES
MASSIVE STATEWIDE INITIATIVE TO BUILD A BETTER
STATE—RPNM BRINGING “POSITIVE CHANGE” EFFORT TO
ALL 33 COUNTIES**



*RPNM’S “OPERATION FREEDOM” GOALS AND “POSITIVE CHANGE”
MESSAGE ALREADY LEADING TO ACTION THROUGHOUT NEW
MEXICO*

Albuquerque, June 21—Today the Republican Party of New Mexico is announcing the launch of a statewide project designed to rebuild and improve New Mexico communities and generate positive change across the state.

The “Operation Freedom -- Positive Change for New Mexico” convention held last month was highly successful. It garnered national attention and gathered national GOP stars. But more importantly, state and local leaders and everyday citizens focused on key issues and

addressed ways they are already working to make New Mexico a better place.

A key theme of “Operation Freedom” was to rebuild New Mexico county-by-county and community-by community starting today, becoming the change we want to see.

RPNM is taking action.

We are recruiting “Ambassadors” who are developing county teams to deal with issues at the local level. Ambassadors are volunteering, working county-by-county in their own neighborhoods.

We invite you to become an “Ambassador for Positive Change.” We are asking you to step up and share the vision with fellow New Mexicans. You can work in your community, in your county or be a statewide leader.

Ambassadors are already building teams with members from each county. They are creating plans that will focus on dozens of problems facing New Mexico. These include: school boards, candidate recruitment and training, healthy businesses, pro-life chapters, chambers of commerce, charter school start-ups, holding local agencies accountable, election integrity, involvement of the faith community, conservative union workers, defense of the Constitution – especially the 1st and 2nd Amendments, engaging the conservative Hispanic voters and many others.

All of us working together will make an impact as we move forward in our new mission.

“These ambassadors are not waiting for the next election, more resources or a more favorable time. The time is now,” said Kim Skaggs, RPNM Executive Director. “They are making positive change with what they have in their communities. They are using their hands, their voices and their hearts. They are local voices talking to local people--one community at a time, one county at a time; their work will help restore pride in New Mexico and restore its traditional values.”

Taking back New Mexico is key, and doing it at the local level is an important part of the goal of “Operation Freedom.”

New Mexicans are angry at where the Governor and other Progressive Democrats are taking our state, but thanks to "Operation Freedom," many are turning that anger into action.

Our "Ambassadors For Positive Change" launch also includes personal videos that RPNM is distributing statewide. These videos, called "Faces Of Operation Freedom," are interviews, showing New Mexico first-hand what people from all walks of life are doing to lead to positive change here in our state.

The videos introduce passionate, hardworking New Mexicans who are already taking the messages and challenges of "Operation Freedom" and applying them in our counties. They are inspirational and demonstrate the desire of New Mexicans to make "positive change" for their families and our great state.

Average, everyday citizens are making a difference, and RPNM is encouraging others around New Mexico to take a stand and help rebuild New Mexico at the grassroots level, employing conservative values and making New Mexico a better place in which to live and raise a family.

To join the effort, please email RPNM Executive Director Kim Skaggs at Kim@gopnm.org or call 505-298-3662.

The Convention has had great response from those who attended. Here are some highlights, including moments from South Dakota Gov. Kristi Noem and Ohio U.S. Rep. Jim Jordan:

**CLICK IMAGE BELOW TO WATCH VIDEO HIGHLIGHTS FROM
RPNM'S "OPERATION FREEDOM"**

