



FOR IMMEDIATE RELEASE

July 19, 2021

Vax 2 the Max \$1 million drawing produces next 4 winners

SANTA FE – The state of New Mexico's Vax 2 the Max Sweepstakes, a \$10 million total cash sweepstakes funded by federal stimulus and intended to incentivize COVID-19 vaccinations, produced its next four prize winners Friday afternoon.

With \$1 million at stake, four vaccinated New Mexicans -- <u>one from each public</u> <u>health region of the state</u> -- are each prospective winners of \$250,000, as drawn at random by the New Mexico Lottery.

The Department of Health is verifying the identity, eligibility and vaccination status of each prospective awardee, in accordance with the sweepstakes rules, before declaring them official prize winners. The prospective winners will have three business days to come forward after being contacted by the Department of Health, per sweepstakes rules.

The four prospective winners are residents of Santa Fe, Albuquerque, Roswell, and Las Cruces.

553, 750 vaccinated New Mexicans opted in to the sweepstakes for the third drawing.

The breakdown to win \$250,000 in each public health region was:

Northwest: 1 in 329,274
Northeast: 1 in 101,821
Southwest: 1 in 85,030
Southeast: 1 in 37,625

Non-winning entries will be carried over to each successive \$1 million drawing. New Mexicans who have opted in to the sweepstakes *do not* have to opt in again to remain eligible for future drawings. Vaccinated New Mexicans who have not yet opted in to the sweepstakes still can opt in for future drawings at vax2themaxnm.org. The deadline to opt in for each drawing is 6 p.m. the night before the drawing.

Two more \$1 million Friday drawings, with four regional \$250,000 winners each, will occur throughout the summer, each conducted by the New Mexico Lottery on behalf of the Lujan Grisham administration.

The next \$1 million drawing is scheduled for July 23, followed by one last drawing scheduled for July 30.

A grand prize drawing of \$5 million is scheduled for early August.

The sweepstakes and other financial incentives have contributed to increased interest in vaccinations statewide.

New Mexicans who have received at least one COVID-19 vaccination may opt in to the sweepstakes at wax2themaxNM.org. To be eligible for the \$5 million grand prize, New Mexicans must have completed their vaccination series. New Mexicans can schedule their shots at wax2themaxNM.org.

The rules and regulations of the sweepstakes <u>are available here</u>.

NMDOH

Hannah Long | Communications Specialist | Hannah.Long@state.nm.us

The Department of Health works to promote health and wellness, improve health outcomes, and deliver services to all New Mexicans. As New Mexico's largest state agency, DOH offers public health services in all 33 counties and collaborates with 23 Native American tribes, Pueblos and nations.