



FOR IMMEDIATE RELEASE

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**State announces first four winners of Vax 2 the Max
sweepstakes**

Each winner takes home \$250,000

SANTA FE – The state of New Mexico confirmed the first prize winners in the Vax 2 the Max Sweepstakes, a \$10 million cash sweepstakes funded by federal stimulus and intended to incentivize COVID-19 vaccinations.

Four vaccinated New Mexicans -- [one from each public health region of the state](#) -- are each confirmed winners of \$250,000, as drawn at random by the New Mexico Lottery.

The confirmed winners of the Friday, July 16th drawing are:

- Wendy Greenway, Santa Fe
- Novie Benavidez, Albuquerque
- Ofelia Pardo, Roswell
- Wendy Curtin, Las Cruces

Non-winning entries will be carried over to each successive \$1 million drawing. New Mexicans who have opted in to the sweepstakes *do not* have to opt in again to remain eligible for future drawings. Vaccinated New Mexicans who have not yet opted in to the sweepstakes still can opt in for future drawings at vax2themaxnm.org. The deadline to opt in for each drawing is 6 p.m. the night before the drawing.

Two more \$1 million Friday drawings, with four regional \$250,000 winners each, will occur throughout the summer, each conducted by the New Mexico Lottery on behalf of the Lujan Grisham administration.

The next \$1 million drawing is scheduled for July 23, followed by the final one million drawing on July 30.

A grand prize drawing of \$5 million is scheduled for early August.

The sweepstakes and other financial incentives have contributed to increased interest in vaccinations statewide. The vaccineNM.org website saw a 6,000 percent increase in traffic last week versus the week before, and a 250 percent increase in first time visitors week over week.

New Mexicans who have received at least one COVID-19 vaccination may opt in to the sweepstakes at vax2themaxNM.org. To be eligible for the \$5 million grand prize, New Mexicans must have completed their vaccination series. New Mexicans can schedule their shots at vaccineNM.org.

The rules and regulations of the sweepstakes [are available here](#).

NMDOH

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The Department of Health works to promote health and wellness, improve health outcomes, and deliver services to all New Mexicans. As New Mexico's largest state agency, DOH offers public health services in all 33 counties and collaborates with 23 Native American tribes, Pueblos and nations.