



**FOR IMMEDIATE RELEASE**

July 29, 2021

**State announces next four winners of Vax 2 the Max  
sweepstakes**

*Each winner takes home \$250,000*

SANTA FE – The state of New Mexico confirmed the next four prize winners in the Vax 2 the Max Sweepstakes, a \$10 million cash sweepstakes funded by federal stimulus and intended to incentivize COVID-19 vaccinations.

Four vaccinated New Mexicans -- [one from each public health region of the state](#) -- are each confirmed winners of \$250,000, as drawn at random by the New Mexico Lottery.

The confirmed winners of the Friday, July 23rd drawing are:

- Northeast Region: Trinnie Martinez, Espanola, Rio Arriba County
- Northwest Region: Roslyn Pursley, Albuquerque, Bernalillo County
- Southeast Region: Rita Plattor, Artesia, Eddy County
- Southwest Region: Cheri Hamilton, Las Cruces, Dona Ana County

Non-winning entries will be carried over to each successive \$1 million drawing. New Mexicans who have opted in to the sweepstakes *do not* have to opt in again to remain eligible for future drawings. Vaccinated New Mexicans who have not yet opted in to the sweepstakes still can opt in for future drawings at [vax2themaxnm.org](http://vax2themaxnm.org). The deadline to opt in for each drawing is 6 p.m. the night before the drawing.

One more \$1 million Friday drawing, with four regional \$250,000 winners each, will occur on July 30, conducted by the New Mexico Lottery on behalf of the Lujan Grisham administration.

A grand prize drawing of \$5 million is scheduled for early August.

The sweepstakes and other financial incentives have contributed to increased interest in vaccinations statewide.

New Mexicans who have received at least one COVID-19 vaccination may opt in to the sweepstakes at [vax2themaxNM.org](https://vax2themaxNM.org). To be eligible for the \$5 million grand prize, New Mexicans must have completed their vaccination series. New Mexicans can schedule their shots at [vaccineNM.org](https://vaccineNM.org).

The rules and regulations of the sweepstakes [are available here](#).

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**NMDOH**

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The Department of Health works to promote health and wellness, improve health outcomes, and deliver services to all New Mexicans. As New Mexico's largest state agency, DOH offers public health services in all 33 counties and collaborates with 23 Native American tribes, Pueblos and nations.