



New Mexico Chamber of Commerce launches COVID Stops Here campaign

Workplaces with 70%-100% vaccination rates among their employees are recognized

Today the New Mexico Chamber of Commerce (NMCC) launched the COVID Stops Here campaign recognizing New Mexico's workplaces that have reached 70%-100% vaccination rates among employees, and celebrating employers that are leading the fight against this virus.

Employers state-wide are playing a critical role in stopping the spread of COVID-19, and NMCC encourages all businesses to talk to their staff members about the importance of being vaccinated.

"Throughout the last year and a half, our businesses have led the way by prioritizing workplace and customer safety. Today, the best and fastest way for us to get through this pandemic is to get vaccinated," said Rob Black, President and CEO of the New Mexico Chamber of Commerce.

Businesses should let the New Mexico Chamber know when their workplace vaccination rate reaches at least 70%. Workplaces that meet the requirements for a COVID Stops Here designation will receive a media kit to help promote their designation at the workplace and within their communities, and will be featured in NMCC's communications and website.

[Businesses can apply for COVID Stops Here designations here.](#)

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