



City and County Partner with Christus St. Vincent for “Imagine a Day Without Water”

October 20, 2021 – Tomorrow the City of Santa Fe Water Conservation Office, in partnership with Santa Fe County and Christus St. Vincent Regional Medical Center (Christus), will launch the annual Imagine a Day Without Water campaign, a nationwide day of education and advocacy about the value of water.

The partnership developed a [public service announcement video](#) to raise awareness about the role water plays in the Santa Fe community by imagining the public health implications of a day without water during a pandemic.

Christine Chavez, Water Conservation Manager, says: "Today we encourage everyone to take a minute to think about what it would mean to go without water for a day and to reflect on the value water plays in our day-to-day lives to inspire the community to continue to ensure our essential and invaluable water systems keep flowing for generations to come."

Past campaigns have partnered with restaurants, breweries and the City's Fire Department to bring home the ramifications of why saving water is always in season.

The City and County invited Christus to help tell a water story related to the pandemic.

Dr. Theresa Ronan, Christus Medical Director of Quality and Green Team Member: "Public health is our number one priority, and a reliable water supply is important for all of Santa Fe's public health needs. Our environmental

sustainability team continues to work to find new ways to conserve water energy in every way possible."

The community is reminded to visit the Save Water Santa Fe website at <http://savewatersantafe.com> to sign up for the **Eye on Water app** to monitor your water use and fix leaks, apply for water-efficient rebates, dine at certified water-wise restaurants, choose water-wise and pollinator plants and follow water-saving tips.

Follow the conversation on Christus St. Vincent Regional Medical Center, Santa Fe County and Save Water Santa Fe social media at #ValueWater.