



## **Locals Can Preview Lifetime Special *Holiday in Santa Fe***

**Sneak Peek at Violet Crown on Sunday, Dec. 5;  
Tickets Only \$1!**

December 2, 2021 -- *Holiday in Santa Fe*, the Lifetime Christmas movie filmed entirely in Santa Fe and starring Mario Lopez, will premiere on the Lifetime Network on December 10. Thanks to the Santa Fe Film Office and Violet Crown, local residents can get a "sneak peek" of the movie filmed in our hometown! Screenings will be shown on Sunday, December 5. Tickets can be purchased online at [www.violetcrown.com](http://www.violetcrown.com) for \$1.00; showtimes are 5 and 7 p.m.

The Santa Fe Film Office is a joint City/County office. Director Jennifer LaBar-Tapia says: "We were able to work with Lifetime and David Gil at Violet Crown to create this fun event, it is exciting that we will have the opportunity to 'sneak peek' a movie filmed in our city before it premieres on Lifetime next week. *Holiday in Santa Fe* is a feel-good family Christmas movie that I hope New Mexicans will look forward to watching. The production team embraced our charming city and we are excited to see our city play such a big role in the movie. Mario Lopez, screenwriter Cristela Alonzo, and the talented production team put a lot of thought and time into writing the script to showcase Santa Fe's history and culture, including using local artisans and musicians. We are grateful to Mario Lopez and Lifetime for bringing this project to our city and we can't wait to see the end result."

The production employed approximately 20 New Mexico crew members and 50 New Mexico background talent, hired all local vendors and businesses, and was filmed entirely in Santa Fe.

Mayor Alan Webber says: "It's exciting that there's a new movie titled *Holiday in Santa Fe* that was produced here thanks to the efforts of the Santa Fe Film Office. It was so much fun during the filming last year and now our city will be showcased on Lifetime for all to see how enchanting Santa Fe is during the holiday season."

County Manager Katherine Miller says: "It was great to see so many members and businesses in the community able to work on this project. Film in the Santa Fe region continues to be such a strong economic driver. I'm looking forward to watching it!"

During the production last year, Mario Lopez said: "I love Santa Fe! Everyone has been terrific. Jennifer LaBar-Tapia at the Santa Fe Film Office was instrumental in bringing us here and the community has been very welcoming. I hope to come back and shoot here again soon!"

**SYNOPSIS:** *Holiday in Santa Fe* by Cristela Alonzo is the story of a family-owned business, Casa de Milagro, dreamed up by matriarch Milagro, and her beloved husband Manuel Ortega. Together the tight-knit family creates ornaments and decorations inspired by Mexican Christmas traditions. The award-winning creations have become collectors' items and are highly sought after each holiday season. Siblings Tony (Mario Lopez) and Magdalena (Aimee Garcia) help run the shop in Santa Fe, but when Milagro unexpectedly passes, the family struggles to find its heart. Enter Belinda Sawyer (Emeraude Toubia), an executive at Warm Wishes Inc., one of the largest greeting card/holiday décor chains in the United States. Warm Wishes has had its eye on the Milagro company for some time and sees an opportunity. As Tony fights for the future of the company, Belinda comes into town set on acquiring Casa de Milagro, but when she meets Tony, sparks fly, and she realizes that there is more to Casa de Milagro than meets the eye.

**Watch the preview** on Lifetime's site: <https://www.mylifetime.com/movies/holiday-in-santa-fe>.

Lifetime would love to see the community enjoying the movie in the theater or at home on social media: #itsawonderfullifetime and tag them @lifetimetv

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