



The New Mexico Department of Veterans Services

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NEWS RELEASE

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VBOC & San Juan College to Host Virtual “Boots to Business: Reboot” Small Business Development Seminar

ALBUQUERQUE--The New Mexico Veterans Business Outreach Center (VBOC)—the veterans business development division of the New Mexico Department of Veterans Services--and San Juan College are hosting a two-day online *Boots to Business: Reboot*” seminar February 1 & 2 for anyone interested in starting or growing a small business.

Though the VBOC typically presents these seminars just for veterans and transitioning active-duty personnel, an invitation is extended to any entrepreneurial-minded person for this two-day seminar—which will run four hours each day, from 8am-noon.

This course provides an overview of business fundamentals. Enrollees will be introduced to techniques for evaluating the feasibility of business concepts, and review the steps needed to develop an all-important business plan—a “must” for anyone looking to start or expand a business. Participants will also be introduced to an additional broader spectrum of entrepreneurial business concepts, the many resources available to access start-up capital and technical assistance, and government contracting opportunities.

There is no charge, but pre-registration is required and can be done online at <https://sbavets.force.com/s/class/a00t000000S4IDRAA3/new-mexico-district-officeonline20220201reboot>. You will be asked to log in or create a log in at the top of the page, and the online link for the seminars will be provided.

For more information, contact VBOC Director Rich Coffel at richardL.coffel@state.nm.us or (505) 220-9932

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The New Mexico Department of Veterans Services

The New Mexico Department of Veterans Services (DVS) provides support and services to New Mexico's veterans and their families. DVS treats every veteran, regardless of their rank achieved during military service, with the respect and gratitude befitting someone who has honorably served our country. We strive every day to live up to our agency's official motto: *Serving Those Who Served*.