

FOR IMMEDIATE RELEASE – June 27<sup>th</sup>, 2022



## KOAT 7 NAMED NEW MEXICO BROADCASTERS ASSOCIATION’S STATION OF THE YEAR

**ALBUQUERQUE, NM** – KOAT has been honored with the prestigious Station of the Year award for outstanding achievement from the New Mexico Broadcasters Association.

“KOAT is extremely honored to receive this “Station of the Year” award from the New Mexico Broadcasters Association,” said Lori Waldon, President and General Manager for KOAT. “This is a wonderful tribute to our entire station and reflects the passion, dedication and excellence of our team. We will continue to set a high bar for quality journalism and strong local television.”

The New Mexico Broadcasters Association presents its Excellence in Broadcasting awards to television and radio stations that demonstrate exceptional, wide-ranging news coverage and public information, as well as innovative creative production and programming.

“This honor recognizes the important work of our journalists and the entire KOAT Action 7 News team,” said Jess O’Neill, News Director for KOAT. “Their dedication to the viewers of New Mexico is the driving force behind every story and special we present with the facts and information our viewers need to make important daily decisions.”

In addition to receiving the Station of the Year award, KOAT received top honors in nine categories including Election and state political coverage; education reporting, sports reporting Top Weathercaster, promotional spot announcement and Public service announcement.

“As a station, we carry a responsibility to get news out to viewers when it matters most.” said Matt Montoya, Creative Services Director for KOAT. “And we also find the opportunity to celebrate the deeply rooted cultures and community. KOAT is woven into the fabric of New Mexico with our involvement in Zozobra, Balloon Fiesta, New Mexico State Fair and so much more.”

### About KOAT Channel 7

KOAT is New Mexico’s broadcast/digital media leader, providing news, weather, community service and entertainment on multiple platforms including KOAT Channel 7, koat.com, and the KOAT App. Founded in 1953, KOAT is committed to its mission to serve the state of New Mexico with quality local content. The station has been honored with numerous prestigious national broadcasting honors including multiple recognitions as Television Station of the Year by the New Mexico Broadcasters Association, the RTDNA Edward R. Murrow Awards, the regional Emmy’s, Associated Press Awards, and Walter Cronkite Awards. KOAT, an ABC affiliate station, is owned by Hearst Television Inc., a wholly owned subsidiary of the Hearst Corporation, a leading media company whose global holdings include 33 television stations and two radio stations. Follow us on Facebook (koat7) and Twitter (@koat7).

### About Hearst Television

Hearst Television owns and operates 33 television and two radio stations serving 26 media markets across 39 states reaching over 22 million U.S. television households. Through its partnership with nearly all of the major networks, Hearst Television distributes national content over nearly 70 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, Estrella and more. The radio stations are leaders in Baltimore news/talk and rock music listenership. Its Hearst Media Production Group unit produces original programming across linear and streaming platforms for domestic and international distribution. Its Very Local app, free to download on household OTT devices and available across popular streaming services, offers 24/7 access to local news, weather and an array of local and regional programming. Hearst Television is recognized as one of the industry’s premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst.