



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

FOR IMMEDIATE RELEASE:

Contact: Bruce Krasnow

Bruce.Krasnow@state.nm.us

(505) 827-0226, cell: (505) 795-0119

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

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Webinar: Grants for U.S. Small Businesses to Sell Overseas
Did you know New Mexico is a leader in export growth?

SANTA FE, N.M. – U.S. Small Business Administration in partnership with the New Mexico Economic Development Department is presenting a webinar on Dec. 15, 2020 that will help businesses learn how to increase revenue and profits by tapping into overseas markets.



U.S. Small Business
Administration

The New Mexico Economic Development Department has funding and expertise to help businesses expand into international markets via the internet. Grants up to \$10,000 are available from the SBA's State Trade Expansion Program (STEP) and EDD's Office of International Trade.

E-commerce sales have accelerated in 2020 and 95% of the world's consumers are outside the United States. EDD is urging businesses to take advantage of this timely opportunity to learn how to generate more revenue from foreign markets.

Join the Economic Development Department and the SBA's Office of International Trade on **Tuesday, December 15, from 12-1 p.m.**, to learn more about the exciting potential of international markets.

The discussion will include successful exporters who have used STEP grants for a variety of business needs, including website translation, SEO, digital marketing strategies, ecommerce expansion, intellectual property protection, and a range of other activities.

Participants will also learn how to apply for a STEP grant and have an opportunity to ask questions about the program.

Register now

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

New Mexico Economic Development Department
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