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Immediate Release

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Activations Surge with State's COVID-19 Exposure App, NM Notify *NM Notify nearing 15% adoption rate by New Mexicans in first 10 days*

SANTA FE – The New Mexico Department of Health (NMDOH) launched a free, statewide COVID-19 exposure notification system 10 days ago. This safe, voluntary, anonymous service is available to all New Mexicans on iPhone and Android.

NM Notify does not collect, store, or transmit any personal information, nor does it track movement. It uses your phone's Bluetooth function to monitor proximity between phones and informs participants if they have been exposed to someone who has verified they are infected with COVID-19. NM Notify then recommends appropriate next steps and provides guidance from CDC and NMDOH.

According to NMDOH Secretary Dr. Tracie Collins, "This is a safe, anonymous way to stop the spread of COVID-19. As many counties move into the Green and Turquoise levels, this is an excellent tool to prevent unanticipated spikes. The more people that use this app, the more effective it becomes." New Mexicans can visit nmnotify.com to learn more.

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NMDOH

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