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KOB4 Brings DECADES to NEW MEXICO

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KOB4 has launched a new network of vintage programming. The line-up, which can be seen on KOB4's digital channel 4.4, includes such legendary tv programs as I LOVE LUCY, PETTICOAT JUNCTION, MARY TYLER MOORE, CHEERS, GET SMART and DARK SHADOWS, Is guaranteed to bring back memories and some smiles.

"For people who remember these shows from 'the first time around,'" said Michelle Donaldson, KOB4 VP/General Manager, "DECADES offers a chance to sit back and enjoy all those favorite characters and story plots. But there's another audience who will enjoy DECADES, too—people who were too young --or weren't even born--when America first fell in love with these shows. For these younger viewers, DECADES is a whole new experience"

DECADES also features "Binge Weekends" --theme weekends when fans of specific shows can enjoy back-to-back episodes of their favorites. For its New Mexico debut weekend, DECADES will be showing THE FATHER DOWLING MYSTERIES.

"DECADES covers the very beginning of television in the 50's, and then goes on from there with classics from the 60's, 70's and 80's", Donaldson explained. "There's so much in today's TV entertainment that we take for granted. DECADES is where you find all the historic and cultural milestones. Laura Petrie wearing her famous capri pants instead of skirts on THE DICK FAN DYKE SHOW, or the first comedy to tackle the taboo issue of death in the famous "Chuckles Bites the Dust" episode of THE MARY TYLER MOORE SHOW. "

Classics like THE ED SULIVAN variety show (remember the Beatles' first American tv performance?) are also part of DECADES, as are some special nostalgia shorts and programs which detail what was happening in current events during those early years when tv became a national obsession.

And "Smart Comedy" blocks are also part of DECADES—featuring shows like CHEERS, TAXI, THE BOB NEWHART SHOW, THE ODD COUPLE, and THE DICK VAN DYKE SHOW.

Weekly programming schedules for New Mexico DECADES on 4.4 are listed at KOB.com under the ABOUT tab, TV schedules: <https://www.kob.com/pages/inside-kob/tv-schedules.shtml>

-30-

KOB4 is owned by Hubbard Broadcasting Inc.-- an American television and radio corporation based in Minneapolis-St. Paul, Minnesota, founded in 1923 by Stanley E. Hubbard. The family business is known for its pioneering efforts and entrepreneurial style and operates television and radio stations in ten states. In addition to those stations, other Hubbard companies include the satellite and cable network ReelzChannel, F&F Productions and 2060 Digital.