



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

OFFICE OF SCIENCE AND TECHNOLOGY

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## **UNM Grad Set to Direct the Office of Science & Technology** *EDD's Alex Greenberg Will Focus on Growing N.M.'s Technology Sectors*

**Santa Fe, N.M.** – Alex Greenberg, a University of New Mexico graduate with a specialty in technology management, has been named Director of the Office of Science and Technology at the Economic Development Department (EDD), Cabinet Secretary Alicia J. Keyes announced today.

Greenberg had been serving as EDD's financial program specialist. Previously he held positions as a Clinical Project Manager in the healthcare industry, and with a biomedical startup company. He holds a bachelor's degree in psychology from the University of New Mexico and a Master of Business Administration from UNM's Anderson School of Management.



Greenberg will continue to help entrepreneurs overcome obstacles in the state, including access to capital and financing gaps. "EDD's Strategic Plan highlights the importance of growing our own companies in New Mexico," Cabinet Secretary Keyes said. "The best way for New Mexico to catch up to neighboring states in per capita venture capital funding is to incentivize more early-stage investments then work to keep these companies here, so they can grow and create more jobs for New Mexicans."

Keyes also wants the Office of Science and Technology (OST) to focus on the emerging aerospace business cluster developing out of Spaceport America, the Air Force Research Laboratory, New Space, and Q Station. "Under Alex's leadership, we see this OST evolving to have a greater focus on technology specific to space so New Mexico can become a leader in this industry. "

Greenberg is passionate about technology and how innovation can help diversify New Mexico's economy. "By supporting entrepreneurs and building out the innovation ecosystem in New Mexico we have a real opportunity to create meaningful and long-term economic impact," he said. "The combination of high-quality research institutions, national laboratories and robust entrepreneurial support systems gives New Mexico a competitive advantage for technology transfer and commercialization."

Greenberg takes over this position from former Director Myrriah Tomar, who now serves as Executive Director, Office of Innovation & Commercialization, at the New Mexico Institute of Mining and Technology.

OST provides programs offering grants and technical assistance to encourage the start-up, growth, and relocation of technology-based industries to the state.

OST also facilitates the activities of the Technology Research Collaborative (TRC), an outside panel of researchers and industry experts charged with boosting emerging technologies and intellectual property development in New Mexico.

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