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KOAT 7 INITIATES YEAR-LONG CELEBRATION OF CULTURE, HISTORY AND LANDSCAPES AS NEW MEXICO MARKS ITS 110TH YEAR OF STATEHOOD

ALBUQUERQUE, NM - KOAT has launched a new initiative that will celebrate New Mexico in its 110th anniversary of statehood, revealing the many unique people, places, and flavors of the Land of Enchantment. Celebrate New Mexico will feature live broadcasts from communities, local, in-depth specials and weekly stories that capture the defining character of the state.

“Celebrate New Mexico will highlight the great things that make our state a special and unique place to live. For the next several months, KOAT will bring our viewers the stories of the wonderful people, places and culture that embrace the spirit of New Mexico,” said Lori Waldon, President and General Manager of KOAT 7. “We will celebrate our past, our present and we will look to our future. It is a celebration that is uniquely New Mexico – and uniquely KOAT.”

Although New Mexico officially became the 47th state on January 6th, 1912, the history of New Mexico began hundreds of years earlier. KOAT has tapped local historians to discover the early beginnings and how New Mexico developed across generations.

In 2021, Anchor Todd Kurtz began taking viewers on a journey across the many corners of New Mexico to find the flavors of uniquely New Mexican foods, explore one-of-a-kind places, and meet the people that live there. Todd Kurtz will continue to hit the road in search of New Mexico’s wonders each Wednesday at 5:00p.

In 2022, KOAT is first set to dive into the stories of how New Mexico became what it is today in Celebrate New Mexico: Our History, Our Heritage. From early Native Americans, brutal Spanish rule and rebellion, development of the atomic bomb, to the birth of the Lowrider. Anchors Royale Dá, Todd Kurtz, Shelly Ribando and Doug Fernandez host the half hour special from Albuquerque and Santa Fe. The special will air on January 5th at 6:30pm on KOAT 7.

About KOAT Channel 7

KOAT is New Mexico’s broadcast/digital media leader, providing news, weather, community service and entertainment on multiple platforms including KOAT Channel 7, koat.com, and the KOAT App. Founded in 1953, KOAT is committed to its mission to serve the state of New Mexico with quality local content. The station has been honored with numerous prestigious national broadcasting honors including multiple recognitions as Television Station of the Year by the New Mexico Broadcasters Association, the RTDNA Edward R. Murrow Awards, the regional Emmy’s, Associated Press Awards, and Walter Cronkite Awards. KOAT, an ABC affiliate station, is owned by Hearst Television Inc., a wholly owned subsidiary of the Hearst Corporation, a leading media company whose global holdings include 33 television stations and two radio stations. Follow us on Facebook (koat7) and Twitter (@koat7).

About Hearst Television

Hearst Television owns and operates 33 television and two radio stations serving 26 media markets across 39 states reaching over 22 million U.S. television households. Through its partnership with nearly all of the major networks, Hearst Television distributes national content over nearly 70 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, Estrella and more. The radio stations are leaders in Baltimore news/talk and rock music listenership. Its Hearst Media Production Group unit produces original programming across linear and streaming platforms for domestic and international distribution. Its Very Local app, free to download on household OTT devices and available across popular streaming services, offers 24/7 access to local news, weather and an array of local and regional programming. Hearst Television is recognized as one of the industry’s premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst.