



City of Santa Fe Announces New Golf Course and Sports Complex Manager

Former Four Seasons Resort Golf Course Manager Brings 20 Years of Experience to Lead Day-to-Day Operations

SANTA FE, NM, May 11 — Jonathan Weiss, a former manager of the Four Seasons Costa Rica at Peninsula Papagayo Resort and Whistling Straits & Blackwolf Run golf courses in Wisconsin, joined the Public Works Department on April 20, 2022. Weiss fills the role of the City's newest Golf Course and Sports Complex Manager, overseeing the Marty Sanchez Links de Santa Fe golf course and the Municipal Recreational Sports Complex (MRC). **The Parks and Open Space Division has organized a meet-and-greet with Weiss at the Links de Santa Fe Bar and Grill on Wednesday, May 18 at 2 p.m.** The public and media are invited to attend.

"I'm delighted that this valuable city resource will now get the kind of leadership it needs to fulfill its potential. Jon's vast experience in both the public and private sectors make him a perfect fit for the Marty Sanchez and MRC," said Melissa McDonald, Parks and Open Space Division Director. "I hope folks join us on May 18 for the meet-and-greet to get to know Jonathan and learn about the wealth of experience and expertise he brings to this position."

Weiss will oversee all the MRC staff and operations including the leases for both the pro shop and on-site restaurant, while also working closely with City departments and sports leagues to maintain on-going services critical to day-to-day operations.

"I am thrilled to join the MRC and the Marty Sanchez Links de Santa Fe team," said Weiss. "I look forward to continuing the tradition of great golf and responsible management of these beautiful public resources for the City of Santa Fe."

As the new manager of one of the City's revenue generating departments, Weiss brings 20 years of experience in the golf industry that will offer insight on revenue generation and management practices to move the facility forward. Beyond his management role at The Four Seasons La Peninsula Papagayo Resort in Guanacaste, Costa Rica, and Whistling Straits & Blackwolf Run – the host facility for the 2021 Ryder Cup – Weiss is also a former college instructor in the areas of Golf Course Management and Hotel & Hospitality Management. As a result of his global work experience, he speaks Swahili and Spanish as well as English.

Born and raised in Springfield, Missouri, Weiss obtained a Bachelor of Arts in Spanish and Global Studies from Drury University in 2000 and a Master of Science in Management and Organizational Behavior from Silver Lake College of the Holy Family in 2012. He also earned a Master of Arts in Linguistics and Translation from Trinity Western University in BC, Canada, in 2020.

Weiss was an NCAA scholarship athlete and assistant golf coach at Drury University. Most recently, he has worked as a Linguist with SIL International in Tanzania, East Africa, developing a writing system and literacy materials for the Pimbwe and Bende languages. He developed and published the first academic linguistic description for the Pimbwe language.

"The Golf Course and Sports Complex Manager position is a role that requires versatile knowledge in both the golf industry and day-to-day business operations for a single-use sports facility that spans over 1,200 acres," said Henry Lucero, Marty Sanchez Links de Santa Fe's in-house Marketing and Special Events Coordinator. "This position will direct staff members and lessees in an effort to generate revenue, boost exposure, and strengthen the course's ranking within the golf industry, and we're glad to have Jon on board to lead the way."

Meet-and-Greet with Jonathan Weiss

When: May 18, 2 – 4 p.m.

Where: Links de Santa Fe Bar and Grill (205 Caja Del Rio Rd, Santa Fe, NM 87507)

Who: Public Works Department, Parks and Open Space Division, Mayor Alan Webber and Councilor Signe Lindell. Members of the public and media are invited to attend.

Contact: Henry G. Lucero; Marketing & Special Events Coordinator; (505) 955-4480; hglucero@santafenm.gov

About MRC and Marty Sanchez Links de Santa Fe: Located on Caja del Rio Road, the 1200-acre Municipal Recreation Sports Complex is comprised of two distinct, yet integrated, recreational facilities, the MRC sports fields and Marty Sanchez Links de Santa Fe. The MRC sports fields consist of: five regulation adult soccer fields surrounded by a walking trail; one large jungle gym on a sand-covered lot; six softball fields (four under lights); two rugby fields and two flag football fields; one BMX track which offers a youth BMX park that includes on-site bleachers; and, one concession stand. [Multiple upgrades have been planned and/or are underway for the MRC in 2022.](#)

The Marty Sanchez Links, Santa Fe's only municipal golf course, offers golfers of all ages breathtaking 360 degree panoramic mountain views, scenic high-desert landscape, exclusive low rates and full service amenities, year-round, and has been featured on Golf Life and Fox Sports Television networks. Guests can partake in the championship 18-hole course, 35-station all-grass driving range, practice greens, putting area and an executive par-3 course ranked #3 on a list of "Top 5 Big Little Courses" in the United States by *Travel + Leisure* magazine. Visit <https://www.linksdesantafe.com/> for more information.