



For Immediate Release

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BURQUE CELEBRITIES TO RAISE MONEY FOR HUNGRY & HOMEBOUND NEW MEXICANS

The Celebrity Waiters Event for Meals on Wheels Takes Place November 5, 2022

Albuquerque, N.M. (August 10, 2022) — Meals on Wheels of Albuquerque announces the 1st Annual Celebrity Waiters Event – Celebrating the 50th Anniversary of Meals on Wheels in Albuquerque. The event will take place at Hotel Albuquerque in Old Town on Saturday, November 5th at 5:00PM.

All proceeds from the event will be used to deliver food and friendship to hungry neighbors.

“In 50 years, we’ve delivered 4.5 million meals,” said Shauna Frost, who has been Executive Director of the organization for the last 8 years. “As our state’s population ages, we know more people will need this service. We’re raising money now to make sure we can help people for the next 50 years.”

The Celebrity Waiters Event celebrates a remarkable half century of Burqueños helping to alleviate hunger for seniors and other people who can’t prepare their own meals. It will be a fun and festive night of fundraising for a cause. At the Celebrity Waiters Event, local business and civic leaders will serve dinner to a table of VIP guests of their choosing. But there’s a twist! Celebrity Waiters will require “tips” from their guests in order for guests to receive their meal – and the waiters are competing to win the most “tips” (i.e., donations to Meals on Wheels).

Celebrity Waiters are encouraged to do almost anything they can think of to entertain their guests and earn “tips.” They can sing songs, dance, even withhold cutlery until tips are paid! “We’ll allow just about any wacky behavior that will encourage ‘tips’ – as long as it’s legal!” said Jean Block, Meals on Wheels’ Board Chair and Celebrity Waiters Event Chair. An adult-sized tricycle race will cap off the evening - and the winner will have a chance to win a brand-new car!

“We designed this event to be celebratory, unique and memorable,” said Block. “You can expect great food, outstanding company and unforgettable entertainment. This is an event you won’t want to miss.”

Tables for the Celebrity Waiters Event are on sale NOW and going fast! *By purchasing a table, you agree to be a Celebrity Waiter – or to appoint one of your friends.* Purchase a table at MOW50TH.givesmart.com.

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About Meals on Wheels of Albuquerque

Meals on Wheels of Albuquerque is a private 501(c)3 nonprofit organization that prepares and delivers locally sourced, medically tailored meals to people who are home-bound. Founded in 1972, for 50 years, this program has been entirely locally run. Today we serve approximately 1500 clients and have over 550 volunteers each year. We delivered 9,400 meals in 1972. Today we are delivering over 130,000 meals a year. Meals on Wheels of Albuquerque provides nutritious meals and crucial social contact each day. Not only do we provide friendship and compassion, but we also check the wellbeing of those we serve.