

FOR IMMEDIATE RELEASE – August 1<sup>st</sup>, 2022

## KOAT 7 EXPANDING NEWS PRESENCE WITH ADDITIONAL 1-HOUR NEWSCAST AT 11:00 A.M., DEBUTING AUGUST 22<sup>ND</sup>



**ALBUQUERQUE, NM** – On August 22<sup>nd</sup>, KOAT 7 will launch KOAT Action 7 News at 11:00 a.m. The new, hour-long weekday newscast will be anchored by Darlene Melendez and joined by KOAT 7 Weather Meteorologists Eric Green and Byron Morton.

KOAT Action 7 News at 11:00 a.m. will have a distinct focus on breaking news with immediate coverage of stories happening in New Mexico, the nation and across the world. KOAT 7’s award-winning journalists will also be focused on stories impacting families during this challenging economic time with smart reporting to keep viewers safe and saving money. KOAT 7 Weather Meteorologists, New Mexico’s Certified most accurate, will concentrate on hyper-local forecasts and developing severe weather.

“Our viewers want trusted news and weather earlier in the day. We see a great opportunity at 11:00 a.m. to deliver even more breaking, local, state, and national news stories that impact families in our local communities every single day,” said KOAT 7 President and General Manager Lori Waldon.

“The KOAT Action 7 News team is honored to be the Number 1 television station in New Mexico. The addition of this newscast only reinforces our commitment to in-depth journalism which serves our community,” said Jess O’Neill, KOAT 7’s News Director. “From breaking news and weather happening now, to the stories about great people in our community, our viewers can expect fresh reporting from people who know our area the best.”

Starting August 22<sup>nd</sup>, The Good Dish will move to its new time period at 12:00 a.m. . KOAT Action 7 News at 11:00 a.m. strengthens an already powerful line-up of weekday midday programming:

- 10:00 a.m. The View
- 11:00 a.m. KOAT Action 7 News at 11
- 12:00 p.m. GMA 3: What You Need to Know
- 1:00 p.m. General Hospital
- 2:00 p.m. Tamron Hall Show



As the final season of The Ellen DeGeneres Show comes to a close, it will be replaced by The Jennifer Hudson Show which premieres September 12th at 3:00 p.m. on KOAT 7.

#### About KOAT Channel 7

KOAT is New Mexico's broadcast/digital media leader, providing news, weather, community service and entertainment on multiple platforms including KOAT Channel 7, koat.com, and the KOAT App. Founded in 1953, KOAT is committed to its mission to serve the state of New Mexico with quality local content. The station has been honored with numerous prestigious national broadcasting honors including multiple recognitions as Television Station of the Year by the New Mexico Broadcasters Association, the RTDNA Edward R. Murrow Awards, the regional Emmy's, Associated Press Awards, and Walter Cronkite Awards. KOAT, an ABC affiliate station, is owned by Hearst Television Inc., a wholly owned subsidiary of the Hearst Corporation, a leading media company whose global holdings include 33 television stations and two radio stations. Follow us on Facebook (koat7) and Twitter (@koat7).

#### About Hearst Television

Hearst Television owns and operates 33 television and two radio stations serving 26 media markets across 39 states reaching over 22 million U.S. television households. Through its partnership with nearly all of the major networks, Hearst Television distributes national content over nearly 70 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, Estrella and more. The radio stations are leaders in Baltimore news/talk and rock music listenership. Its Hearst Media Production Group unit produces original programming across linear and streaming platforms for domestic and international distribution. Its Very Local app, free to download on household OTT devices and available across popular streaming services, offers 24/7 access to local news, weather and an array of local and regional programming. Hearst Television is recognized as one of the industry's premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst.