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KOAT 7 LAUNCHING CELEBRATION OF 70 YEARS BROADCASTING WITH SPECIAL FOCUSED ON STATION’S EARLY DAYS OF TELEVISION

ALBUQUERQUE, NM – KOAT 7 is embarking on a year-long campaign to celebrate 70 years of broadcasting to the entire state of New Mexico. On October 2nd, of 1953, launching at 7:00 p.m., KOAT filled televisions with movies, variety shows and local news. The last 7 decades have presented constant change and evolution of the industry. From 15-minute newscasts to today’s 40-plus hours of news each week. Since that inaugural broadcast, KOAT has soared to become the leading source for news and entertainment.

Throughout 2023, KOAT 7 will present specials and series that look back at the big stories in the last 70 years. On January 19th, the first of these specials will air. It focuses on the early beginnings of KOAT 7, the important moments that impacted the state, and the people at KOAT 7 that pushed journalism forward. KOAT Action 7 News will also run segments devoted to the “Video Vault”. Unsealing unique footage from the archives, some not seen in years, to offer insight into timely connections to the past and behind-the-scenes operations.

“We are excited to celebrate this incredible milestone. For 70 years, KOAT 7 has been dedicated to serving all of New Mexico. We have a deep connection with our viewers that’s built on trust, credibility, and a passion for high quality, meaningful journalism.” said Lori Waldon, President and General Manager for the station. “Whether we are celebrating good times or uniting to face our challenges, KOAT 7 has been a strong pillar of our community to educate, inform and engage. As broadcasters, we are proud to have such a vibrant legacy and look forward to celebrating our 70 years along with our viewers.”

KOAT 7: 70 Years Together will air on Thursday, January 19th at 6:30 p.m. The special will be available to stream starting January 21st on the Very Local app. Very Local is a streaming platform available for free on Roku, Amazon Fire TV, Apple TV and an App for iOS or Android.

About KOAT Channel 7

KOAT is New Mexico’s broadcast/digital media leader, providing news, weather, community service and entertainment on multiple platforms including KOAT Channel 7, koat.com, and the KOAT mobile app. Founded in 1953, KOAT is committed to its mission to serve the state of New Mexico with quality local content. The station has been honored with numerous prestigious national broadcasting honors including multiple recognitions as Television Station of the Year by the New Mexico Broadcasters Association, the RTDNA Edward R. Murrow Awards, the regional Emmy’s, Associated Press Awards, and Walter Cronkite Awards. KOAT, an ABC affiliate station, is owned by Hearst Television Inc., a wholly owned subsidiary of the Hearst Corporation, a leading media company whose global holdings include 29 television stations and two radio stations. Follow us on Facebook (koat7) and Twitter (@koat7).

About Hearst Television

Hearst Television owns and operates 33 television and two radio stations serving 26 media markets across 39 states reaching over 22 million U.S. television households. Through its partnership with nearly all major networks, Hearst Television distributes national content over more than 120 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, Estrella and more. The radio stations are leaders in Baltimore news/talk and rock music listenership. Its Hearst Media Production Group unit produces original programming across linear and streaming platforms for domestic and international distribution. Its Very Local app, free to download on household OTT devices and available across popular streaming services, offers 24/7 access to local news, weather and an array of local and regional programming. Hearst Television is recognized as one of the industry’s premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst.